Successful Use of Online Social Networking
For
Criminal Investigations and Intelligence
(Two Day Course)

When: Thursday July 28 and Friday July 29, 2011

Where: Vectren Auditorium, Ivy Tech Community College, 3501 N. First Avenue, Evansville, IN 47710

Time: 9:00am to 5pm

Instructor: Chuck Cohen

Cost: Funding for this class is provided by PSN and is free to sworn law enforcement officers.

ABOUT THE INSTRUCTOR:
Chuck Cohen received B.S. degrees in criminal justice and psychology from Indiana University and a Master's Degree in Business Administration from Indiana Wesleyan University. Lieutenant Cohen has worked for the Indiana State Police for sixteen years and is currently the Commander of the Special Investigations and Criminal Intelligence Sections and the Internet Crimes Against Children (ICAC) Task Force. Prior to working for ISP, he spent six years as a Special Deputy U.S. Marshal. Chuck is an adjunct professor at I.U. Bloomington, teaching Foundations of Criminal Investigation. He is an international speaker and author, including peer-reviewed materials appearing in *Police Chief Magazine* and the National White Collar Crime Center's *Informant* Magazine. He has also been a subject matter expert for one of Fox's shows and the Canadian Broadcasting Corporation's national news.

About the class:

With over 600 million profiles, Facebook alone is the third largest country in the world by population. When you consider all the other social networking and gaming sites, you begin to see the internet is home to a virtual global community with real crime. Investigators and analysts frequently overlook or underutilize this valuable resource tool. Attendees will learn how social networking sites function and how members act and interact. Attendees will learn what information is available on various sites and how to integrate that information into criminal investigations and criminal intelligence analysis, including instruction on how to efficiently do automated subject link analysis, the operation of the largest social sites, various ways to conceal the location from where the internet is accessed in such networks, understand how criminal organizations use online social networks to interact, identify victims, and conceal their identity, learn extensive information on two leading trends in online social networks – "microblogging and mobilization," learn the risk to law enforcement officers, especially undercover investigators, posed by online social networking, social media, and viral videos and many more things.

Reserve your slot in this class by contacting Michelle Waymire at <u>michelle.waymire@indy.gov</u> or (317)327-1416. Registration deadline is July 21, 2011.